Philips
Flat TV with Pixel Plus 2 HD

32"
LCD HD Ready

32PFL5403S

PC-IN

SmartMode

Be part of the action

Experience brilliant performance with a 768p display. Combined with a powerful Pixel Plus 2HD engine, HD Natural Motion and fantastic invisible sound, this Flat TV ensures you're always part of the action.

See smooth and sharp action
- Pixel Plus 2 HD for great details, depth and clarity
- HD Natural Motion for ultra smooth motion in Full HD movies
- Up to 8.5ms response time for clear, fast moving action
- 28.9 billion colors for brilliant natural images
- Dynamic contrast 33000:1 for incredible rich black details

Hear pure and powerful sound
- Invisible speakers with incredible surround
- 30W RMS high audio power

Easy to connect and enjoy
- 3 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV & connected device via HDMI CEC
- PC-input allows you to use your TV as a PC monitor
- Smart mode selects a perfect mode for what you are watching
- Swivel stand for the optimal viewing angle

PHILIPS
sense and simplicity

Flat TV with Pixel Plus 2 HD
32" LCD HD Ready

32PFL5403S/98

Specifications

Picture/Display
- Aspect ratio: Widescreen
- Brightness: 500 cd/m²
- Dynamic screen contrast: 33000:1
- Response time (typical): 8.5 ms
- Viewing angle: 176° (H) / 176° (V)
- Diagonal screen size: 32 inch / 81 cm
- Panel resolution: 1366 x 768p
- Picture enhancement: Pixel Plus 2 HD, 3D Combfilter, Active Control + Light sensor, Contrast Plus, Digital Noise Reduction, Jagged Line Suppression, Luminance Transient Improver, Progressive Scan, HD Natural Motion
- Screen enhancement: Anti-Reflection coated screen

Supported Display Resolution
- Computer formats

Resolution	Refresh rate
640 x 480	60, 72, 75, 85Hz
720 x 400	70Hz
800 x 600	60, 72, 75, 85Hz
1024 x 768	60, 70, 75, 85Hz
1280 x 768	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz

- Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576i	50Hz
576p	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50Hz, 60Hz
1080p	24Hz, 25Hz, 30 Hz

Sound
- Equalizer: 7-bands
- Output power (RMS): 30W
- Sound Enhancement: Auto Volume Leveller, Graphic Equaliser, Incredible Surround
- Sound System: Mono, Stereo, BBE

Loudspeakers
- Built-in speakers: 2

Convenience
- Child Protection: Child Lock+Parental Control
- Clock: On main display, Sleep Timer, Wake Up Timer
- Connection Enhancement: Easy link
- Ease of Installation: Autostore, Fine Tuning, Program Name, Sorting
- Ease of Use: 8 channel smart surf list, Auto Volume Leveller (AVL), Program List, Side Control
- On-Screen Display languages: English, Simplified Chinese, Arabic, Thai, Vietnamese
- Remote Control: TV
- Remote control type: PF02A08B
- Screen Format Adjustments: 4:3, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Teletext: 1000 page Smart Text
- Signal strength indication
- Smart mode: Game, Movie, Personal, Power saver, Standard, Vivid

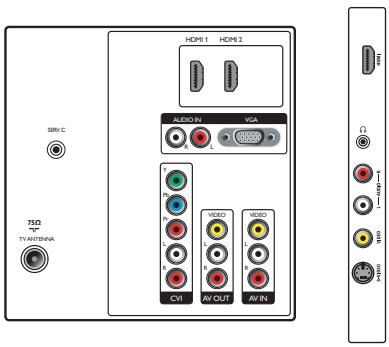
Tuner/Reception/Transmission
- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K
- Video Playback: NTSC, SECAM, PAL
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- Number of Preset Channels: 99

Connectivity
- AV 1: Audio L/R in, YPbPr
- AV 2: Audio L/R in, CVBS in
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, System info (menu language), System standby
- Front / Side connections: Audio L/R in, CVBS in, Headphone out, S-video in, HDMI v1.3
- Other connections: PC-in VGA + Audio L/R in

Power
- Ambient temperature: 5 °C to 40 °C
- Mains power: 100-240V, 50/60Hz
- Power consumption: 130 W
- Standby power consumption: (typical) <0.15W

Dimensions
- Set dimensions (W x H x D): 819 x 518 x 92 mm
- Set dimensions with stand (W x H x D): 819 x 579 x 220 mm
- Weight incl. Packaging: 21 kg
- Product weight: 14.5 kg
- Product weight (+stand): 18 kg
- Box dimensions (W x H x D): 938 x 646 x 255 mm
- VESA wall mount compatible: 200 x 300 mm

Accessories
- Included Accessories: Tabletop swivel stand, Power cord, Quick start guide, User Manual, Registration card, Warranty certificate, Remote Control, Batteries for remote control



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Product highlights

Pixel Plus 2 HD
Pixel Plus 2 HD offers the unique combination of ultimate sharpness, natural detail, increased depth, vivid colors and smooth and natural motion from standard TV, High Definition signals and multimedia sources. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artifacts in compressed multimedia content are detected and reduced, ensuring that the picture is clean and razor sharp. Digital noise reduction ensures that the picture is perfectly smooth yet razor sharp.

HD Natural Motion
Philips invented HD Natural Motion to eliminate juddering effects that are visible with movie based picture content. HD Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and recorded movie material (such as DVD and Blu-ray Disc). The resulting smooth motion reproduction and excellent sharpness take the viewing experience to a higher level. HD Natural Motion removes judder from SD and HD pictures, including 1080p, for a motion performance that surpasses the cinema!

8.5ms response time
Response time measures signal reaction speed in milliseconds. Faster response time is better as it eliminates visible image artifacts that could dampen your experience when viewing fast moving images or objects. In this case, this LCD panel gives you 8.5ms response time so that you can watch your LCD TV with a clear, fast moving action.

28.9 billion colors
Vibrant and natural images from most advanced color processing. The 3 color channels (RGB) are optimized using 10 bit resolution, a total processing power of 28.9 billion colors. It produces vibrant colors while retaining excellent sharpness. The advanced algorithms detect subtle color shades , skin tones and processes these to give most natural colors.

Invisible speakers
An invisible sound system that blends perfectly with the design of the cabinet. The Incredible Surround allows you to experience total surround with greater depth and width of sound. It gives a clear and spacious sound stage complementary to the rich viewing experience.

3 HDMI inputs
HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and game console or digital Camcorder. Your TV is fully prepared for the HD future.

EasyLink
EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.

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